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| **Product Proposal** |
| **Design Organization:** | **Date:**  |
| Proposed Product Name:      |
| Summary       |
| Background of the product:       |
| Market for the Product:       |
| Competition:       |
| Manufacturing Capability:       |
| Distribution Details:       |
| Proposal Details:       |
| Team member:       | Prepared by:      |
| Team member:       | Checked by:      |
| Team member:       | Approved by:      |
| Team member:       |  |
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