|  |  |  |
| --- | --- | --- |
| **Product Proposal** | | |
| **Design Organization:** | | **Date:** |
| Proposed Product Name: | | |
| Summary | | |
| Background of the product: | | |
| Market for the Product: | | |
| Competition: | | |
| Manufacturing Capability: | | |
| Distribution Details: | | |
| Proposal Details: | | |
| Team member: | Prepared by: | |
| Team member: | Checked by: | |
| Team member: | Approved by: | |
| Team member: |  | |
| *The Mechanical Design Process* Designed by Professor David G. Ullman  Copyright 2018 | | |